

(Big) Data Engineering In Depth

From Beginner to Professional

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The Definitive Guide to Big Data Engineering Tasks

Videos classification

| Watching Method / Audience | Computer | Mobile/Tablet | Just listening |
|----------------------------|----------|---------------|----------------|
| Developer | ● | | |
| DevOps | ● | | |
| Business | ● | | |

Table: Video classification

- The green circle ● means short video.
- The blue circle ● means medium video.
- The red circle ● means long video

Sub-Section: Fact Table

Fact Table Recap

What is the fact table?

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- It contains measurements/facts and foreign keys to *dimensions table*.

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- It consists of facts and measurements of a particular business aspect and processes ex: daily revenue for a product.
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- It contains measurements/facts and foreign keys to *dimensions table*.
- It located at the center of the schema and surrounded by dimension tables.

“There is no point in hoisting fact tables up the flagpole unless they have been chosen to reflect urgent business priorities”

Ralph Kimball, kimballgroup.com

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- Grain controls the dimensions which are available in fact.
- Grain represents the level of information we need to represent. It is not always time; it could be the physical business measurement level.
- Design from the lowest possible grain.

Sub-Section: Fact Table Types

Fact Types

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- It has one row per transaction.
- For each transaction, we add a new single record.
- The transaction fact table is known to grow very fast as the number of transactions increases.

Fact Types: Transaction Example

| customer_id | trns_date | trns_time | call_type | duration |
|-------------|------------|------------|---------------|----------|
| 1234 | 2020-01-01 | 12:22:45.9 | Incoming | 29 |
| 1234 | 2020-01-01 | 12:22:45.9 | Incoming | 3134 |
| 1234 | 2020-01-02 | 15:22:45.0 | Outgoing | 890 |
| 1234 | 2020-01-02 | 15:22:45.0 | International | 119 |
| 1234 | 2020-01-03 | 23:22:45.0 | Incoming | 145 |
| 1234 | 2020-01-03 | 23:22:45.0 | Outgoing | 124 |
| 1234 | 2020-01-03 | 23:22:45.0 | Outgoing | 1200 |

Table: Transaction fact example of telecom calls data.

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- It must be from lower granularity to higher granularity hourly, daily, monthly, and quarterly, then yearly.

Fact Types: Periodic Fact Table Example

| cust_id | month_id | incoming | outgoing | international |
|---------|----------|----------|----------|---------------|
| 1234 | 20200131 | 3308 | 2124 | 119 |

Table: Periodic fact example of telecom calls data.

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- These fact tables are updated as the business process unfolds, and each milestone is completed.

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 - Order life-cycle.
 - Insurance processing.
 - Hiring process.

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Example of Accumlated Snapshot: An insurance company

- It fact table named: `fact_claim_processing`.
- This fact represents the claim life-cycle inside the company.
- It contains detail related to claim.
- This fact update after each stage finished.
- The requirement it to report the number of days (lag) between stages (milestone) and the claim data (starting).



Figure: Claim Life-Cycle

Fact Types:Accumulated Snapshot Example

- One solution to implement the requirement is to use SCD.

FACT_CLAIM_PROCESSING

CLAIM_KEY

CUSTOMER_KEY

POLICY_KEY

CLAIM_DATE

INVESTIGATION_DATE

REVIEW_DATE

DECISION_DATE

PAYMENT_DATE

Fact Types: Accumulated Snapshot Example

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- In this case, we will have stages and dates, and we will calculate the difference between stages and dates using complex sub-query.

FACT_CLAIM_PROCESSING

```
CLAIM_KEY  
CUSTOMER_KEY  
POLICY_KEY  
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REVIEW_DATE  
DECISION_DATE  
PAYMENT_DATE
```

Fact Types:Accumulated Snapshot Example

- One solution to implement the requirement is to use SCD.
- In this case, we will have stages and dates, and we will calculate the difference between stages and dates using complex sub-query.
- Another solution is to implement an accumulated snapshot fact.

FACT_CLAIM_PROCESSING

```
CLAIM_KEY  
CUSTOMER_KEY  
POLICY_KEY  
CLAIM_DATE  
INVESTIGATION_DATE  
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Fact Types: Accumulated Snapshot Example

FACT_CLAIM_PROCESSING

```
CLAIM_KEY  
CUSTOMER_KEY  
POLICY_KEY  
CLAIM_DATE  
INVESTIGATION_DATE  
REVIEW_DATE  
DECISION_DATE  
PAYMENT_DATE
```

FACT_CLAIM_PROCESSING_ACCUM

```
CLAIM_KEY  
CUSTOMER_KEY  
POLICY_KEY  
CLAIM_DATE  
INVESTIGATION_DATE  
DAY_TO_INVESTIGATE  
REVIEW_DATE  
DAY_TO_REVIEW  
DECISION_DATE  
DAY_TO_DECISION  
PAYMENT_DATE  
DAY_TO_PAYMENT
```

Fact Types: Accumulated Snapshot Table Example

| column_name | column_value |
|------------------------|--------------|
| claim_key | 123 |
| customer_key | 5235326 |
| policy_key | 23632623 |
| claim_date | 2020-01-01 |
| investigation_date | 2020-01-03 |
| day_to_investigate | 2 |
| review_date | 2020-01-07 |
| day_to_review | 6 |
| decision_date | 2020-01-08 |
| day_to_decision | 7 |
| payment_date | 2020-01-11 |
| day_to_payment | 10 |
| process_completed_flag | 10 |

Table: Accumulated Snapshot Fact Example on Claim Process Data.

Fact Table Types: Comparison

| Feature | Transaction | Periodic | Accumulating |
|----------------|------------------------|---------------------------|-----------------------------|
| Grain | 1 row/transaction | 1 row/time-period | 1 row/entire event stages |
| Date Dimension | Lowest granularity | End-of-period granularity | Multiple date |
| Facts | Transaction activities | Periodic activities | Defined lifetime activities |
| Size | Largest | Medium | Smallest |
| Update | No | No | Yes, after stage finished |

Table: Fact tables types comparison.

Fact types

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Each fact table includes facts and it has different types:

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- Textual facts.

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Each fact table includes facts and it has different types:

- Additive facts.
- Semi-additive facts.
- Non-additive facts.
- Derived facts.
- Textual facts.
- Factless fact.

Additive facts

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- Its measures can be summed across any of the dimensions associated with the fact table.

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Sales

| |
|--------------|
| Date |
| Store |
| Product |
| Sales_Amount |

Semi-additive facts

- It can be added across some dimensions but not all also known as (partially-additive).

account_details

| |
|-----------------|
| Date |
| Account |
| Current_Balance |
| Profit_Margin |

- what's the total current balance for all accounts in the bank?
- What's the current balances for a given account for each day of the month does not give us any useful information?

Non-additive facts

- It can't be added for any of the dimensions.
- Non-additive facts are usually the result of ratios (percentage) or other mathematical calculations.
- **Profit_Margin** is an example non-additive.

account_details

| |
|-----------------|
| Date |
| Account |
| Current_Balance |
| Profit_Margin |

Derived facts

- Derived facts are created by performing a mathematical calculation on a number of other facts, and are sometimes referred to as calculated facts. Derived facts may or may not be stored inside the fact table.
- $\text{Total_sales} = \text{Qty_Sold} * (\text{Unit_price} - \text{Discount})$

Order_Details

```
Order_id  
Item_id  
Order_date  
Qty_Sold  
Unit_price  
Discount  
Total_sales
```

Textual facts

- A textual fact consists of one or more characters such as flags and indicators.
- It should be avoided in the fact table.

Factless fact

- A fact table with only foreign keys and no facts is called a factless fact table.

References

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- <https://www.kimballgroup.com/2008/11/fact-tables/>
- <https://www.1keydata.com/datawarehousing/fact-table-types.html>